

Prophet River Web Content in the Public Domain and Social Media Policy

Introduction As a rule, anything that is not in the public domain should not be posted in social media or on the public website. This policy presents and explains the rules governing disclosure of any information for members online and on social media. All members should initial these terms and conditions prior to receiving a login to the website.

Why This Policy Exists This policy exists to ensure members, regardless of their positions, maintain a strict observance of the non-disclosure policy. Poorly-judged or timed activity can hurt Profit River's reputation.

Policy Scope This policy pertains to all members.

Basic Advice and General Guidelines Not in Public Domain: Members may be privy to private conversations. This information is strictly confidential and should not be shared outside of the group. Any information that is not in the public domain should not be shared.

Use of Social Accounts The "official" Prophet River social media accounts will be managed through a dashboard and will only be used and created by authorized individuals for the purpose of meeting defined goals.

Goals and Purposes of Social Media Accounts As the social media landscape quickly changes and evolves, we encourage members to think about new ways to use accounts.

Members can submit content that meets these goals but cannot post directly:

- Distributing original content pieces such as blog posts, infographics and product photos
- Sharing third-party content pieces relevant to our content
- Announcing events and community initiatives
- Interacting with the public, including responding to questions
- Monitoring the social web for and responding accordingly

Approved Users Only approved users may access Official Prophet River social media accounts to perform the aforementioned tasks.